

British Columbia & Yukon Regional Liaison Committee

Record of Meeting: 2016-10-29

Location: Vancouver, BC

Members in Attendance:	Chris Brennan, CBS	Ed Yee	David Patterson, CBS, co-chair
	Heather Macintosh	Katherine Krause	Kayla DiBauda
	Kevin Adam	Simran Parmar	Peggy John

Observing: Phung Chau, recorder

Regrets:	Pam Wishart	Lannon deBest	Rick Waines
	Sheetal Singla	Steve Raper, co-chair	

Meeting Summary:

1.0 Welcome and Introduction / Review of Agenda:

Presenter: David Patterson, co-chair

Major Points:

- David Patterson welcomed everyone to the meeting. The agenda was approved with a few minor changes to the timing. The previous meeting minutes from 2016-04-14 was approved with one edit.

2.0 NLC Update:

Presenter: Chris Brennan, Manager Stakeholder Relations who attended the last National Liaison Committee (NLC) meeting in Ottawa provided a summary.

3.0 MSM / Trans Update:

Presenter: Chris Brennan, Manager Stakeholder Relations delivered a presentation and provided an update on our MSM policy and Trans deferral.

4.0 Organ and Tissue donation:

Presenter: Peggy John, Senior Manager from the Organ and Tissue donation team delivered a presentation about our program with Organs Donation and Transplantation.

5.0 Plasma Strategy:

Presenter: Chris Brennan, Manager Stakeholder Relations delivered a presentation on plasma.

6.0 Regional Results and areas of emphasis:

Presenter: David Patterson, Director Donor Relations gave an overview of our Q1 & Q2 results and national initiatives.

7.0 Roundtable Activity updates:

Presenter: David Patterson, Director Donor Relations delivered a presentation talked about our new digital marketing strategy and ask the group to share their views.

8.0 Next Meeting Date:

Presenter: David Patterson, co-chair

Major Points:

- Next meeting will be in the spring 2017 date to be determined.
- Meeting was adjourned at 3:00 pm.

Action Items: N/A