Blood and Clots series – using social media for knowledge translation and education

Dr. Andrew Shih was granted funding through Canadian Blood Services’ BloodTechNet program in 2016. His project was titled Social media for knowledge translation and education 3 (SoMe-KTE3): Transfusion, thrombosis, and hemostasis

Known as the Blood & Clots series, this online curriculum is dedicated to the management of bleeding and thrombosis with transfusion medicine as a central concept. Housed on CanadiEM, this series of online educational resources focuses on some of the most difficult dilemmas we face in medicine today: how to manage patients who are bleeding, clotting, or both. The resources have been designed with ER doctors and front-line/primary care physicians in mind.

The curriculum is based on a needs assessment that will be published shortly and is written by a team of hematology faculty from across Canada.

Embed video: https://www.youtube.com/watch?v=na6S8Z_9QFw

Read more about this project on RED, our research, education and discovery blog.

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