

FOR INTERNAL DISTRIBUTION ONLY

## Assignment Saving Lives | FAQ

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- **What is the “Assignment Saving Lives” scholarship program?**

The Canadian Blood Services Assignment Saving Lives scholarship is a national, youth-focused recruitment program that offers post-secondary students a chance to earn a scholarship to support their academic goals.

- **How does the program work?**

Participants compete to recruit the most blood or plasma donors and/or stem cell registrants. There are two separate scholarship contests, one for the blood program and another for the stem cell program. Blood donors and stem cell registrants must register in our system for their support to count.

- **What are the scholarship prizes?**

Prizes include scholarships of various amounts, with special prizes for top recruiters. Participants must recruit at least 10 individual blood or plasma donors and/or stem cell registrants to be eligible to win a scholarship. Participants can win up to \$9,000.

- **Can anyone participate in the Assignment Saving Lives scholarship program?**

This program is available to: students currently enrolled in a post-secondary education program in Canada who will still be studying there as of February 28, 2026; and high school students in Canada who will start their post-secondary studies in Canada by February 28, 2026. Winners must show proof of enrollment before receiving their award. All types of post-secondary students are eligible, including Canadian Blood Services volunteers. Participants must register and meet specific criteria outlined in the contest rules. The program is designed to encourage youth participation and support **Canada's Lifeline**.

- **When does the contest registration open and close?**

Registration opens on May 23, 2025, and closes on July 2, 2025.

- **How long does the contest run, and when are winners announced?**

The contest starts on June 3, 2025, and ends on August 30, 2025. The scholarships will be drawn and communicated to winners in fall 2025.

- **What are the requirements for donors and registrants?**

For the blood program contest, donors must meet basic donation eligibility requirements (including being aged 17 and older), register in our system using their group ID, book an appointment, and check into their appointment. No donation is required. For the stem cell program contest, registrants must be aged 17 to 35. Once the electronic stem cell registry form is submitted, that person will be counted towards the participant's total.

- **How are the winners chosen?**

Winners are chosen based on the number of unique donors and registrants in our system. There are also random prize draws and additional awards for various achievements.

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- **How can participants register for the Assignment Saving Lives scholarship program?**  
Registration is done through a form on our website, [blood.ca/en/assignmentsavinglives](https://blood.ca/en/assignmentsavinglives), available from May 23 to July 2, 2025. Participants must also complete an online training session after registering.
- **What does the registration process involve?**  
After submitting a completed registration form, participants receive a link to training videos that will explain how the program works, the specific eligibility criteria, and information on how to recruit. Once they have completed their training, participants will be put in touch with a local Canadian Blood Services representative and given their group ID and/or stem cell kits to start recruiting.
- **How can participants recruit donors and registrants?**  
Participants can recruit donors and registrants by educating their friends and family about the importance of donation and the stem cell registry, sharing recipient stories through social media, organizing group donations, and engaging their community through presentations at schools, local events, and their personal networks.
- **How do you track the number of donors and registrants?**  
Each participant is given a group ID for their recruits to use when signing up. Blood donors use that ID when booking their appointments. For stem cells, each stem cell kit is assigned to the student with a tracking number.
  - **When will I receive my group ID?**  
Once you complete your training you will receive an email and text prompting you to complete the group ID form. Once the form is submitted, your local representative will contact you with your group ID.
- **Are there any specific guidelines or rules for the contest?**  
Yes, there are specific rules, such as the minimum number of donors and registrants to recruit, age requirements for the stem cell program contest and the need for donors and registrants to register properly. All contest rules are available in the training materials and on our website, [blood.ca/en/assignmentsavinglives](https://blood.ca/en/assignmentsavinglives)
- **Are there any restrictions on how the scholarship can be used?**  
Yes, scholarship winners must use their awards for tuition or other educational expenses and must be enrolled in a post-secondary program by February 28, 2026. They also need to submit proof of enrollment. If a winner fails to enroll in a post-secondary program by this deadline, they will lose the scholarship.
- **Can an Assignment Saving Lives participant sign up and donate for their own team?**  
Yes! Participants are more than welcome to donate blood or plasma for their own team. Participants may also include their own stem cell consent as a point for their own team.
- **Can Canadian Blood Services employees or their immediate family members participate in the Assignment Saving Lives program?**  
Employees and their immediate family members cannot participate in the Assignment Saving Lives scholarship program. However, your support is crucial in promoting the contest and growing the donor base to keep **Canada's Lifeline** strong.

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- **What is considered an immediate family member?**

The definition of an immediate family member is a spouse (common-law and same gender relationship, included), child, parent, or sibling.

- **Why are residents of Quebec excluded from the contest?**

Canadian Blood Services provides blood, plasma, as well as transfusion and stem cell registry services, on behalf of all provincial and territorial governments, excluding Quebec. For more information about Héma-Québec, Québec's blood operator, please visit:

<https://www.hema-quebec.qc.ca/index.en.html>

- **What if I have additional questions that have not been answered?**

If you have questions that haven't been answered, please contact [assignment@blood.ca](mailto:assignment@blood.ca) and a team member will get back to you.