

Youth Development Champion (YDC) VOLUNTEER SERVICE ASSIGNMENT

Purpose

The “Youth Development Champion” (YDC) is a leadership role at high schools actively supporting blood donation clinic events including school sponsored mobile clinics, Life Bus shuttles, school groups at fixed site clinics and What’s Your Type? (WYT) Blood typing events. They are focused on new donor recruitment, new donor education and event promotion.

Acceptance and Retention Criteria

- Completion of a Volunteer Application Form and Confidentiality Form
- Currently enrolled in high school
- Successful completion of orientation and training
- Performing the volunteer role as required
- Adhere to policies, procedures and training requirements

Time Commitment

- Flexible to provide support to specific clinic events and promotional activities that suit both the volunteer and the organization’s needs

Activities and Tasks Associated with the Assignment

This assignment has a variety of duties, including, but not limited to the following:

- Will attend leadership development and education workshops to prepare them to take a leadership role in recruitment of their peer group, school staff and others at school supported clinic events
- Educates potential donors and directs them appropriately to Canadian Blood Services for additional information
- Works with the Community Development Coordinator to effectively recruit sufficient new, lapsed and regular donors to meet clinic expectations and hospital demand
- Identifies additional opportunities to recruit new donors
- Assists in promotion of blood donation and specific donation events
- Takes on event planning responsibilities at school sponsored Canadian Blood Services events (blood donor clinic, Life Bus shuttles, WYT’s, presentations)
- Will work with / cooperate with the Teacher Champion / School Administration in coordination of school sponsored Canadian Blood Services events
- Will ensure there is recognition of school and student efforts post clinic event
- Greet and welcome potential donors so they feel comfortable and appreciated
- Works with a peer team to ensure that clinic event is promoted and organized effectively to meet school and Canadian Blood Services requirements
- Provide courteous and responsive service

Skills, Abilities, Traits

- Leadership skills

- Friendly, outgoing with good communication skills
- Able to work effectively with a team
- Problem solving skills/creative thinker
- Professional in manner and appearance
- Reliable and punctual
- Able to plan successful events
- Able to exercise sound judgment, tact, discretion and confidentiality when dealing with others

Success Measures

A Volunteer's success in this role will be based on how they:

- Support Canadian Blood Services
- Perform their assignment within the established expectations
- Respect and maintain the privacy and confidentiality of all personal information
- Refer all donors with medical questions to staff
- Perform only those tasks assigned, observe all safety rules and understand and apply position-related knowledge and skills
- Represent the organization and promote Canadian Blood Services' programs and services in a positive manner
- Develop and maintain effective working relationships with staff and other volunteers

Orientation/Training

- Canadian Blood Services education and awareness workshops

Reports To

- Specific to the Community Development Coordinator – as determined by region
- Specific to the Overall Volunteering Experience – regional Volunteer Resources contact

Benefits

- Recruit new donors to Canada's blood program and help meet the needs of Canadians
- Meet and interact with a variety of people
- Gain communication, organizational and event planning experience
- Satisfaction of knowing your efforts are helping save lives and improving the quality of life of those requiring blood and blood products
- Community involvement strengthens resumes and post secondary applications
- Develops your interpersonal and organizational skills
- Other specific benefits as determined by the region

Working Conditions and Physical Effort

- Locations might vary and may be outdoors
- Hearing and speaking to exchange information
- Seeing to perform assigned duties
- Sitting or standing for extended periods of time